

Curriculum Vitae

Davi Alves Ferreira

Age: 42 – Marital Status: Married

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Professional Qualification

- Registration of Audiovisual Producer with the Brazilian National Film Agency (“Agência Nacional de Cinema”) – “Ancine” Number 17138.
- Registration in the National Registry of Professional Journalists of Brazil (DRT) No. 14611 MG.
- Graduated in Journalism and Social Communication from the Federal University of Juiz de Fora – UFJF. Completed in August 2009.
- Graphic Editing and Web Design Course at "Colégio Veg Sistemas de Ensino". Completed in November 2007.
- Completed a high school course in Electrical Engineering at the "Colégio Técnico Universitário da Universidade Federal de Juiz de Fora – CTU/UFJF" in December 2001 – Qualified to understand technical terms related to cameras, soundboards, lighting equipment, and video editing hardware.

Professional Experience:

- **November, 2025 until now:** Media Editor at the agency “Go and Grow”. Corporate and advertising videos, such as TV commercials, social media ads, VLS, visual effects (VFX), post-production, video production using Artificial Intelligence (AI) tools, recordings, and more. Over 90 clients, many of them international.
- **October, 2010 to February, 2023 (more than 12 years):** News Editor (Text and Images) at “SBT – TV Alterosa Zona da Mata e Vertentes”, in “Juiz de Fora”, a Brazilian city. Editing news stories for two daily newscasts. First edition at 11:30 AM, second edition at 7:20 PM. Programming with diverse themes: police, investigation, culture, technology, sports, and others. Reports of national impact were sent to the national editions of SBT's newscasts.
- **March, 2007 a May, 2009:** Freelance cinematographer and editor at “Premier Filmagens Produções Audiovisuais LTDA”. Works in image capture, editing, post-production, and DVD and Blu-ray authoring. Has experience with professional and semi-professional cameras, video editing, and post-production.
- **Produces original content:** Skills in directing, photography, editing, post-production, 3D animation, and videos with Artificial Intelligence (AI). Extensive portfolio: www.daviferreirarte.com.br

Other Professional Activities

- **Jornada VFX Course – Blend Production – in progress:** Visual effects course for film, television, and advertising. Main software: Nuke and Maya.
- **Sebrae Marketing Digital Course – Completed in March, 2024:** Ability to develop, manage, measure and monitor the results of digital marketing campaigns (such as inbound marketing, KPIs, CAC, LVT, Churn and ROI).
- **Advanced computer skills in the audiovisual field:** Hardware (I've owned several editing equipment in the past) and software. Main platforms: ComfyUI, Nuke, Maya, Blender, Fusion, DaVinci Resolve, Adobe Premiere Pro, After Effects, Photoshop, and Lightroom.
- **Advanced English Level:** Courses at Cambly School.

Additional Information

- Musician and composer since the age of 15. Three albums recorded with the rock band Subfeito. Free download: www.subfeito.com
- Produces documentaries, films, animations, and music videos. Own work. Portfolio: www.daviferreirarte.com.br